

# 2020 ANNUAL WORK PLAN



## Mission:

To support, promote and raise funds for Big Bend National Park and the Rio Grande Wild & Scenic River in partnership with the National Park Service

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## STRATEGY 1: INCREASE RECOGNITION AND PERCEPTION OF BOTH PARK UNITS

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- Work with NPS and other interested parties to add Rattlesnake Mountain/Fulcher property to the park
- Bring World Heritage expert Tilman Jaeger to the park to do initial study of World Heritage nomination feasibility
- BBC staff and board will work with BIBE staff on planning for the Basin's infrastructure needs. This includes meetings with lawmakers, NPS staff, contractors, potential funders and more.

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## STRATEGY 2: MAINTAIN AND STRENGTHEN PARTNERSHIP WITH NPS

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- Lay groundwork for and begin campaign for Castolon Fire recovery and rebuild
- Work with PLA and NPS Partnerships Training Manager Rich Fedorchak to host and Intro to Partnerships and Friends Groups for mid to upper level BIBE staff, possibly in Summer 2020
- Host Trails Endowment reception for the public
- The Conservancy and the superintendent will find opportunities to do joint bonding and community building events
- The Conservancy will support the park in increasing sustainability projects such as solar energy, composting, solid waste reduction and more
- Conservancy will pay for BIBE staff to attend Public Land Alliance, Friends Alliance and other meetings or trainings that will enhance their learning and networking opportunities or be of advantage to the park
- The Conservancy and BIBE leadership will establish a new timetable for license plate fund requests

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## STRATEGY 3: EXPLORE PROVIDING EDUCATIONAL SERVICES, PROGRAMS AND ADDITIONAL STRATEGIC PARTNERSHIPS

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- Finish the Centennial Challenge grant with NPF for the Dorgan and Alvino Houses (continued from 2019 plan)
- Continue meetings with Wilderness Inquiry – bring them to the park to explore opportunities along the river as well as bringing underserved groups to the park
- Continue inviting area groups to speak to the board
- The Conservancy will continue to pay for receptions, meetings and other miscellaneous needs of the Big Bend Rio Bravo program, as well as any additional bi-national efforts. Park staff will make these requests on an as-needed basis

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## **STRATEGY 4: GROW AND DIVERSIFY REVENUE SOURCES**

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- The Conservancy will formally present the Trails Endowment to the park, and will work with the park to activate the approved plan for distribution of endowment funds. A joint celebration will be held in January 2020 for park staff, Conservancy members and donors.
- Membership Committee will discuss continuing to grow our base while in the midst of a campaign
- Finance Committee will explore the best way to establish the Fossil Discovery Endowment once funding of the endowment is complete
- Finish funding the Fossil Discovery endowment
- The Conservancy will continue to host events across the state to engage the public with the park and build awareness

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## **STRATEGY 5: MAINTAIN A ROBUST BOARD OF DIRECTORS**

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- Work diligently during the year to fill the four positions that will be vacated in Fall 2020 with individuals who fill the growing needs of the organization
- Long Term Planning Committee and Board Development Committee will discuss the six Fall 2022 retirement slots and how they should be filled according to changing needs of the organization
- Continue finance training
- Explore ways to combine partnership training with the park
- Continue to encourage board members to attend PLA and Friends Alliance meetings to receive training and learn about partnerships and operational issues that impact Friends Groups

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## **STRATEGY 6: CONTINUE TO ASSESS AND ENHANCE BBC INFRASTRUCTURE**

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- Continue discussion of adding a development staff member
- Finance Committee will continue the work of upgrading bookkeeping system to new IRS standards
- Update the strategic plan to align with BIBE goals

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## **PLANNED MEETING AND EVENT DATES FOR 2020 AND BEYOND**

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February 7-8, 2020

Big Bend National Park, Texas

Board Meeting

- Thursday afternoon – Executive Committee meeting with superintendent
- Thursday new board member orientation – NPS staff welcome to attend
- Friday Board meeting
- Friday event Trails Endowment celebration (rescheduled from 2019)
  - 6:30PM Panther Junction Community Room
- Saturday morning tour – working on a north desert tour – *Dog Canyon*

April 25, 2020

Bell Family Ranch (near Round Top)

- Friday arrival and dinner
- Saturday board meeting

June 20, 2020

Johnson City, Texas

- Saturday board meeting at Johnson City Event Center (one half mile from LBJ park HQ)
- *Potential Friday or Saturday evening reception with Friends of LBJ at Selah*

September 25-27, 2020

Big Bend National Park

- Thursday dinner with Superintendent and leadership staff
- Friday board meeting and Annual Meeting at Panther Junction
- *Will we celebrate National Public Lands Day?*

January 14-16, 2021

Lajitas, Texas

- Thursday afternoon Executive Committee meeting with superintendent
- Thursday evening new board member orientation
- Friday board meeting in conference room at Lajitas
- *Saturday In-park tour TBD*