

BIG BEND CONSERVANCY

Social Media Policy

Big Bend Conservancy (BBC) social media platforms are provided for the Big Bend National Park support community. BBC encourages open discussion and invites you to share your insight, thoughts, experiences, photos, videos, and travel tips on its social media platforms. Current platforms include Facebook, Instagram and Pinterest. These platforms are operated by BBC. By contributing to this platform, you are agreeing to BBC's social media policy, outlined below.

BBC can't respond to every comment, but will do its best to accurately answer questions and share the latest, most up-to-date information available as appropriate to our role with the National Park Service as a park friends group.

Photographers, artists, writers and videographers are encouraged to post park-related content to these platforms. By adding content, the photographer/videographer gives BBC the right to repost the content on any of its social media platforms but does not give up his/her ownership of said content. BBC will not use added content beyond its social media platforms without the owner's permission. Any members of the site are required to request the owner's permission prior to sharing or using their content.

A basic level of civility is expected. Disagreements are fine, but mutual respect is a requirement.

BBC does its best to review comments and added content in a timely fashion. BBC reserves the right to delete posts on its social media platforms that contain any of the following elements:

- information not related to Big Bend National Park or the surrounding Big Bend region (Ft. Davis is acceptable)
- profanity
- nudity
- misinformation
- spam
- off-topic / irrelevant information
- posts of a commercial nature that have not been pre-approved by BBC
- political statements wherein a side is clearly taken against another
- personal attacks including harassment or taunting
- promotion of violence
- promotion of illegal or questionable activities

Violation of this stated policy and/or any egregious or extraneous entries will result in your removal from participation on BBC's social media platforms. Policy violators may be allowed to rejoin upon request and execution of an agreement to abide by this policy. Appeals are addressed by the BBC Communications Committee. If a user is reinstated, any further violations will result in immediate and permanent removal from all BBC social media platforms.

Specific questions regarding problems with BBC's social media platforms or this policy can be brought to the attention of the Executive Director at director@bigbendconservancy.org.

BBC reserves the right (but is not obligated) to do any or all of the following:

1. Remove communications that are abusive, illegal or disruptive, or that otherwise fail to conform with this policy.
2. Edit or delete any communications posted, regardless of whether such communications violate this policy.
3. Any other actions as deemed necessary by the Board of Directors

USERS OF BBC SOCIAL MEDIA PLATFORMS AGREE TO INDEMNIFY BBC AGAINST ANY DAMAGES, LOSSES, LIABILITIES, JUDGMENTS, COSTS OR EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS) ARISING OUT OF A CLAIM BY A THIRD PARTY RELATING TO ANY MATERIAL POSTED BY THE USER.

Again, BBC encourages open discussion, which includes disagreement, but will not tolerate harassment or taunting.

We appreciate your cooperation and support and look forward to connecting with each of you!

If you have a question regarding this page or anything on it, please email us at director@bigbendconservancy.org.